



*Madison County Home Builders Association Presents:*

# TOUCH-A-TRUCK

**With Kids Zone, Concessions, and Vendors!**

**Saturday August 8, 2020**

**EKU Alumni Coliseum Parking Lot**

**10 am to 2 pm**

**Be a Touch-a-Truck Exhibitor!**

**REGISTRATION DEADLINE: July 31, 2020**

Are you ready to show your vehicles off to all of Madison County and engage your business in the community? Be an exhibitor! We're looking for any and all unique trucks & equipment, big or small.

## **Vehicle Exhibitor Info**

- FREE to exhibit vehicle
- Vehicle attendants will have facilities provided
- Promotional materials appropriate for children, such as banners, stickers and giveaways, are strongly encouraged.
- The Touch-a-Truck Vehicle Exhibitor Form and Certificate of Liability Insurance must be received 8 days prior to the event in order to participate.

## **Types of Vehicles Needed**

- **Construction** (Cement & dump trucks, cement rollers, etc)
- **Emergency** (Ambulances, sheriff & police vehicles, fire trucks & equipment, etc)
- **Farm Equipment** (Big tractors, plows, etc)
- **Commercial** (Postal, delivery, 18-wheelers, etc)
- **Military** (All types)

# Touch-a-Truck Exhibitor Form

Complete form and return to the Madison County Home Builders Association before July 31, 2020

Name of Business or Organization: \_\_\_\_\_

Primary Contact : \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Type of Vehicle: \_\_\_\_\_

**All exhibitors must submit a Certificate of Liability with Madison County Home Builders Association named as an additional insured. Additionally, Exhibitors agree to the following:**

- **Vehicle space assignments will be determined by MCHBA** based upon the best interests of the event and/or first-come-first-serve basis. Vehicles will be located in the ECU Stadium Parking Lot.
- **Vehicle participants acknowledge that a minimum of one adult representative must be present during the event to supervise the Vehicle(s) between the hours of 9:30 am to 2:30 pm on Saturday August 8, 2020.** Vehicle representative(s) should be able to provide a narrative description of the Vehicle(s) specifications and/or services as well as facilitate guided "tours" of the Vehicle(s) interior as allowable by the Vehicle's size.
- **Vehicle Exhibitors acknowledge that the nature of the Touch a Truck event involves the interaction of children with Exhibitor's vehicle(s) so that the children are able to touch, see, and explore the vehicle(s) and learn about the vehicle's function.** MCHBA will take appropriate measures to facilitate a safe event; however, the Vehicle Exhibitor remains responsible for the supervision and safety of its vehicle(s). The Vehicle Exhibitor shall defend, indemnify, save, and hold harmless MCHBA and its officers, directors employees, and volunteers from any and all liability, damage, loss, claims, costs demands and actions of any nature whatsoever arising out of the Touch a Truck event.
- **Vehicle participants must arrive on the event day (Saturday August 8, 2020) between 8:30am and 9:30 am to set-up.** Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive earlier than the 9 AM set up. Vehicles are expected to stay the entire length of the event and may not leave until 30 min. after the event's conclusion at 2:00 pm unless otherwise agreed to in advance by MCHBA.
- **Exhibitors may bring banners, signage, decorations, giveaways etc. to promote their business.** MCHBA shall not be held responsible for any loss or damage to vendor property and shall not be responsible for any damage (property or bodily injury related) caused by said vendor property.
- **Exhibitor(s) grants permission to Madison County Home Builders Association to take photographs or record videos of vendor and/or display** during the event for the strict purpose of promotion and publicity of the event and/or MCHBA.
- **Exhibitors and their representatives shall conduct themselves in a manner that is appropriate for the family-oriented event,** which includes but is not limited to the following restrictions: No smoking, No profanity, and no display of inappropriate content or clothing. In the event of inappropriate behavior at the event, MCHBA reserves the right to close the vendor booth.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Madison County Home Builders Association  
336 Highland Park Dr. Suite 2  
Richmond, KY 40475

**Questions? Call us at 859-624-0830 Email: [info@mchba.org](mailto:info@mchba.org)**